

## PMISA's innovations

Leading manufacturer of brick, block and paving machines on the continent, PMISA, and Original Equipment Manufacturer continues to focus on technological development, such as the introduction of its new Ultravibe vibrating system. PMISA has been fine-tuning its internal processes and systems over the last five years, from automated tracking of spares and parts to a new CRM system. "We have expended a large amount of effort and energy on putting systems in place to allow the company to grow," comments Managing Director Walter Ebeling.

The company is now in an ideal position to focus on ongoing technical innovation not only can the new technology be retrofitted to its large range of existing machines, but it will also form the basis of a brand-new machine under development

by PMISA. "This will be a large pallet, 1 400 mm by 1 100 mm production board machine incorporating all of our latest advances in its design," Ebeling reveals.

"We undertook these latest developments in order to allow our customers to be more productive. The best means of achieving this is if your equipment is more reliable. That is why we have been in business for 40 years, as we are continually improving our machines and technology," Ebeling elaborates.

An example of PMISA's ongoing product development is its new Eco range of automated handling systems. This gives customers the option of automated handling plants at a far more affordable price compared to the more costly top-of-the-range systems. The new Eco range includes forklift options as opposed to more



conventional but higher-cost finger and transfer car systems.

"With the building and construction industry facing pressure from reduced margins and a lack of new projects, PMISA is ideally positioned to help its customers fine-tune their existing assets so as to boost productivity and final quality," Ebeling stresses. ■

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