

40 YEARS OF LEADERSHIP AND EXPERTISE

As part of its automated brick, block and paving manufacturing equipment, PMSA also offers locally-developed automation and handling systems for large-scale brick and block plants to increase productivity and improve the end quality of the final products.

➤ "We have been building on our technology, leadership, expertise and experience in the concrete products sector for the past 40 years and have an array of options to suit all client needs without compromising on end product quality," MD Walter Ebeling comments.

An example of PMSA's ongoing product development is its new Eco range of automated handling systems, which will be officially unveiled at Totally Concrete 2016. This latest technology gives customers the option of automated handling plants at a far more affordable price compared to the more costly top-of-the-range systems. The new Eco range of handling systems includes forklift options as opposed to more conventional but higher-cost finger and transfer car systems.

"With the building and construction sector in particular facing pressure from reduced margins and a dearth of new products, PMSA is ideally positioned to help its customers fine-tune their existing assets in order to boost productivity and final quality," Ebeling stresses.

"We are unique in the industry in being a specialist manufacturer that is able to cover the



Silver Sponsor PMSA will use Totally Concrete 2016 as a platform to launch a range of new products and technologies.

entire business spectrum, from establishing a business to boosting the bottom line through the application of appropriate technology."

PMSA will use Totally Concrete 2016 as a showcase to launch various new products, including a new range of vibrators for its entire range of brick-and-block machinery. These vibrators are subject to arduous working conditions and resultant high fatigue, which reduces the lifespan of the bearings.

"Our new vibrators, all designed and built locally, will be sealed units with a three-year lifespan, thus enabling us to offer an extended warranty on our manufacturing equipment, thereby giving our customers even greater peace of mind," Quintin Booysen, sales and marketing manager at PMSA, comments.

Booyesen adds that Totally Concrete 2016 provides an important platform for PMSA, a Silver Sponsor of this flagship expo, to showcase both its technology and customised solutions for the African continent.

Co-located with African Construction, Totally Concrete 2016 is an all-encompassing cement, concrete and construction event in Africa that not only focuses on innovation, but how to achieve sufficient return on investment with existing products and customisable solutions.

The expo takes place against a background of the subcontinent requiring 40 million tonnes of new cement capacity to meet rising urbanisation and growth rates. The region's population is expected to grow from 1.1 billion people on 2013 to 2.4 billion by 2050. ■