



HTC Superfloor makes concrete a refined and stylish building material

Local building contractors can transform their concrete floors to 'Superfloor' status by making use of an innovative new concept that is available in the local market through Superb Flooring Systems - part of the Pan Mixers South Africa (PMSA) Group of Companies, and an exclusive distributor of a wide range of internationally recognised HTC floor grinding and polishing machinery and Twister pads.

PMSA Sales and Marketing Manager, Quintin Booysen explains that HTC Superfloor is a revolutionary flooring concept that involves a special technique that makes use of the HTC range of floor grinding machines and diamond tools to grind and polish concrete floors, in order to

remove the surface paste and expose the stronger concrete beneath. "The result of this process is a stronger, more durable, shiny and beautiful polished concrete floor."

According to Booysen, HTC Superfloor transforms dull and grey concrete

floors into brilliant, easy to clean, environmentally-friendly and durable polished concrete floors. "Floors are an important part of everyday life, in both industrial areas and private residences. In addition to being aesthetically pleasing, a floor needs to be functional too. This is where HTC Superfloor

adds exceptional value." Booysen highlights the fact that a polished concrete floor is a cost effective option for all types of business activities. HTC Superfloor finish can be used on both existing concrete floors with or without coatings and for new buildings in the construction phase.

In addition to its aesthetic advantages, HTC Superfloor is also ideally suited to the electronics industry, notes Booysen. What's more, Booysen adds that the cleaning of the HTC Superfloor is simple, environmentally friendly and cost effective to maintain, when making use of the HTC Twister

method of cleaning. "HTC Twister floor cleaning pads are coated with billions of microscopic diamonds, and only require water and the HTC Twister pads for cleaning applications, thereby eliminating the need for wax, polish and periodic maintenance in most cases."

The Twister floor pads come in sizes ranging from 4 to 28 inches, and can be fitted to any HTC grinding machine to provide a sparkling clean finish to any dull or worn floor surface by using varying grades of abrasion.

The Twister floor maintenance system is also the only completely eco-friendly

cleaning method and, when used on HTC Superfloor, uses as much as 30 times less energy than traditional flooring solutions.

HTC Superfloor is available in four different concepts, namely; Platinum, Gold, Silver and Bronze. This enables the consumer to choose between a floor with a matte finish or a high gloss finish.

"What all four of the HTC Superfloor concepts have in common is that they are functional, economical, eco-friendly and aesthetically appealing," Booysen concludes.