



CONCRETE IMPRESSION

Pan Mixers South Africa (PMSA), one of the largest suppliers of concrete, brick, block and paving-making technology in Africa, officially opened its cutting-edge two-storey 700m² showroom on 24 April.



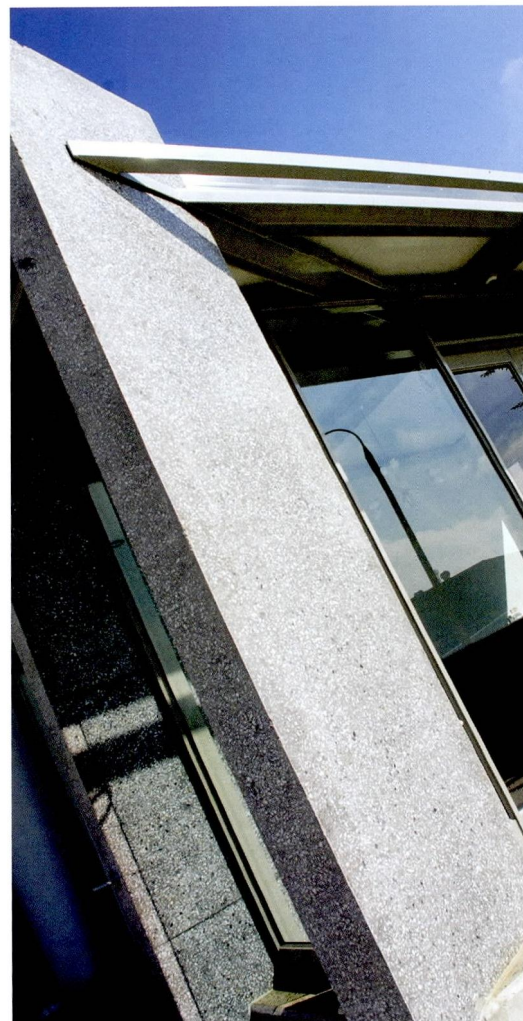
Quintin Booysen, sales and marketing manager at PMSA, says: "The modern, minimalistic and aesthetically-pleasing building is constructed almost entirely out of concrete, and in so doing, dispels the common misconception that concrete is a cold, grey and ugly material suited mostly for industrial purposes."

PMSA is setting the bar for the local industry. According to Booysen, the showroom will highlight the capabilities of PMSA's full range of quality concrete equipment and associated technology, as well as the technical support and after-sales service capabilities of the company as a whole.

Booyesen concludes: "Our main objective is to show architects, engineers and contractors that a polished precast panel can serve as a stylish and modern finish in a home, office or shopping environment while being a structural element.

"A polishing and grinding machine weighs up to 300kg and would be impossible to run against a wall. Another option would be to use a hand-held grinding tool, which would not necessarily ensure a precision finish.

What's more, the entire building is fitted with acoustic and thermal



insulation ceilings, to ensure that the structure is kept cool in the summer and warm in the winter, thereby further reducing energy costs and unnecessary energy wastage."

PMSA

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