

PMSA's international product fair back by popular demand



Representatives from FLOORS attended an international product fair showcasing the finest equipment and technology in the building sector, which was successfully hosted by Pan Mixers South Africa (PMSA) – one of Africa's leading manufacturers of concrete block, brick and paving machinery.

The fair, which was held on 15 and 16 September 2010 at PMSA's factory in Graniet Street, Jet Park, featured a range of new products, including a European-manufactured Fiori self-loading concrete mixer that has an on-board weighing system.

Following the success of last year's event, PMSA hosted the fair for a second year running to provide industry with the perfect opportunity to learn more about new trends and technology in the industry.

PMSA director Walter Ebeling says: "We feel that it is our responsibility as market leaders to showcase the technologies that are available to our customers. Last year's fair was a great success, with more than 400 people attending the two-day event. We have made this

year's event bigger and better, with additional exhibitors, product launches and demonstrations."

Guest speakers at this event included Clem Sunter, a world-renowned global strategist and scenario-planner, who held an intriguing talk on the future of the South African construction industry, and Jean Tresfon, who gave a presentation on 'green' building and how the concrete industry can capitalise on this growing trend.

Attendees were also provided with tips and advice by numerous experts in their respective fields, including a talk presented by the Cement and Concrete Institute (C&CI) on the sustainability of the concrete industry.

Established in 1976, PMSA is a leading manufacturer of a wide range of concrete block, brick and paving machinery, turbine and counter-current pan mixers and batching plants for the Concrete, Refractory and Ceramic industries.