

## Building a brighter future for Namibia

**P**an Mixers South Africa (PMSA) is set to experience measurable growth in Namibia thanks to the government's new housing development programme.

Marketing and sales manager Quintin Booysen notes that the new housing development programme that has been implemented by the Namibian government will have a positive impact on the company. "PMSA has been working in Namibia for the past three decades, and will continue to grow in the region thanks to this new initiative."

The housing development plan intends to build 185 000 houses by 2030 to address the country's housing backlog, as well as upgrade housing in the country's informal settlements. The aim is to build 9 000 houses over the next 15 months, and the remaining quota over the next 16 years.

According to Booysen, this has created a boom in the Namibian market. "In order to meet the increased demand for bricks brought about by this programme, existing clients have placed orders for additional plants. What's more, prospective brick and block making businesses have also placed orders for PMSA plants after identifying new business opportunities."

Booyesen points out that the most popular plants are the VB4 and VB4X range of block making machines.

"It is estimated that most houses will be

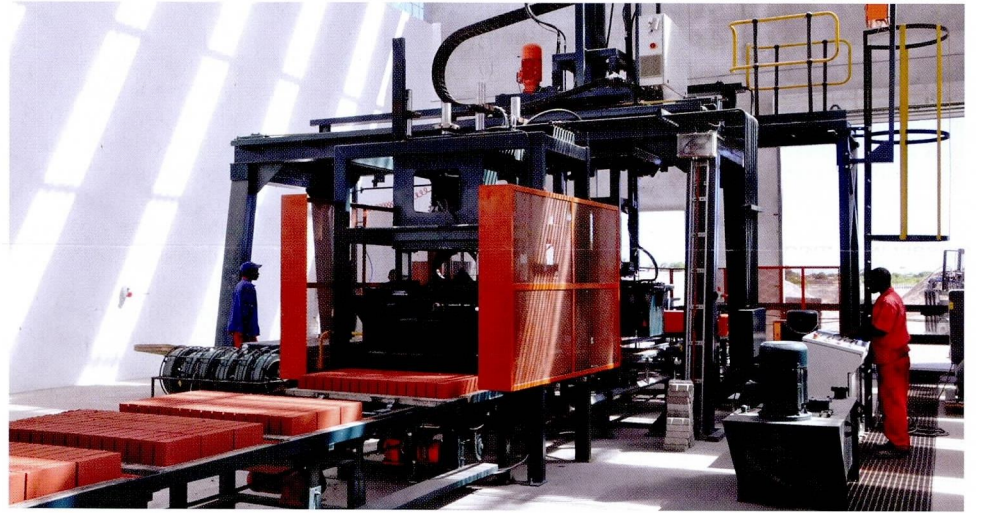
between 60m<sup>2</sup> and 90m<sup>2</sup>, which would require approximately 18 000 bricks per structure. A brick manufacturer producing up to 120 000 bricks per day could therefore add substantial value to this project by making use of the VB4X plant," he adds.

Booyesen states that, "Many customers have been running the same machines for the past 30 years. When new technology is developed, technicians go onsite to upgrade the existing

equipment to ensure that it is running at optimum efficiency. This forms part of our 'built to last' philosophy."

PMSA also offers customer training and support whenever it is needed. "We are able to offer clients onsite training, in addition to providing them with the option to come to South Africa for training at our purpose-built showroom and sales facility."

**PMSA**  
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*Packer head and block pusher for automated dry product handling*