

# CONSTRUCTION | New concrete showroom

The common perception that concrete is cold and aesthetically unpleasing is being challenged by Pan Mixers South Africa (PMSA) which is currently in the process of constructing a modern, cutting-edge showroom almost entirely from concrete.

**P**MSA marketing and sales manager Quintin Booysen says in May 2012 the company began construction of PMSA's new two-storey 700m<sup>2</sup> showroom to fully highlight the endless creative possibilities that concrete offers in modern-day construction.

"The showroom flooring will be completed with HTC Superfloor – an easy-to-maintain polished concrete flooring system that pro-

vides the highest shine to the floor surface, by making use of a range of HTC floor grinding machines and accessories," he explains.

Booyesen notes that PMSA will be going one step further by using HTC Superfloor to polish a number of concrete pull-up walling panels that will provide the showroom walls and main reception staircase.

"Our main objective is to show architects,



engineers and contractors that a polished pre-cast panel can serve as a stylish and modern finish in a home, office or shopping environment." ■