

# PMSA to showcase new technology at bauma

PMSA has put significant preparation into its outdoor and indoor 300-square metre exhibition space to accommodate its new products.

PMSA marketing and sales manager Quintin Booyesen said, "The outdoor stand has been designed to be a demonstration area to showcase the capabilities of a comprehensive range of PMSA machinery, including; the Fiori self loading concrete batching vehicle, the automated RE600 concrete brick and block making machines, in addition to a wide range of HTC floor grinding and polishing machinery and accessories with live polishing and grinding demonstration. PMSA will also host all of its international suppliers at its indoor stand, in order to provide expert advice and insight to visiting guests."

This year's event will bring together more than 500 exhibitors and 15,000 visitors to the Gallagher Convention Centre.

"bauma is globally recognised as a premier construction show, and by hosting the event in South Africa, it provides local audiences with the opportunity to experience the new technical offerings and products from companies that would traditionally be out of reach, due to the fact that the event in Germany is costly to travel to for most companies based in Africa," Booyesen said.



Quintin Booyesen, PMSA marketing and sales manager

PMSA manufactures and delivers equipment which represents several European concrete equipment manufacturers to complement the company's own concrete equipment portfolio, Booyesen said.

"Equipment that is manufactured in Europe to the highest standards has been selected by PMSA to suit the harsh African climate and terrain. This equipment is backed up with dedicated after-sales and technical support, which has made PMSA a tried-and-

trusted name in the industry."

Booyesen noted that the African concrete industry is being affected by the skills shortage, adding that more training programmes need to be rolled in the construction sector, in order to increase expertise of staff in the industry.

"The skills shortage is prevalent across the industry and continent, and PMSA is committed to providing in-house training and technical support that will make employees a more valuable asset to the company," added Booyesen.

PMSA sales and marketing manager said it expects that there will be a significant rise in demand for PMSA's concrete equipment and technology throughout sub-Saharan Africa, as trade and investment rises across Africa.

"PMSA prides itself on assisting its customers in being successful in every aspect of their business, by consistently delivering on its promises. With strong economic growth forecast for Sub-Saharan Africa in particular, PMSA plans to be at the grassroots of that development by supplying all associated concrete equipment, technology and solutions to the various projects through the PMSA Group of Companies," he concluded.

PMSA will exhibit its product offering at stands D 26 and H5 111 during the entire duration of the bauma Africa Trade Fair.