

## INDUSTRY-SPECIFIC TRAINING AND WORKSHOP SESSIONS ADD VALUE TO MARKET

**P**an Mixers South Africa (PMSA) – the largest supplier of concrete brick, block and paving-making machinery and technology in Africa – is providing industry-specific open training and workshop sessions at its showroom and sales facility in Jet Park, Boksburg.

PMSA will be conducting monthly seminars, to which it will invite up to 17 industry professionals per session, which will include input from concrete experts and industry leaders from Europe and South Africa and will be presented by a variety of PMSA's European suppliers, with a different theme and presenter each month.

“The decision to host regular open training and workshop sessions is of particular importance to PMSA, especially as our product and service offering to the construction, mining and precast concrete sector continues to expand at a consistent rate across South and Southern Africa,” says Quintin Booysen, PMSA marketing and sales manager.



PMSA will also be conducting in-house training sessions for its staff to ensure that they are up-to-date and skilled with the various technology updates from industry and the range of suppliers to PMSA. 12 seminars are planned for 2014. **MRA**

Left: PMSA showroom, sales and training facility