

Concrete brick workshop sessions add value to market

Pan Mixers South Africa (PMSA) is geared to provide greater value-added support to its client base through its new industry-specific open training and workshop sessions to be held at its showroom in Jet Park, Boksburg.

PMMSA's marketing and sales manager, Quintin Booysen, reveals that these sessions will include input from concrete brick making experts and industry leaders from Europe and South Africa. "The decision to host regular open training and workshop sessions is of particular importance to PMSA, especially as our product and service offering to the construction, mining and precast concrete sectors continues to expand at a consistent rate across South and Southern Africa."

Booyesen notes that PMSA will be conducting monthly seminars, to which it will invite up to 17 industry professionals per session. "These seminars will be between half and one day events where outside companies can come and learn more about what PMSA has to offer, and the latest developments in concrete brick-making and related equipment."

"The seminars will showcase the products and services we have to offer, as well as explaining developments in the technology."

Twelve seminars are planned for 2014 amongst which are: Wil El Mil wet pressing technology for street kerbs and concrete products; RAMPF on moulding technology for brick and block machines; a Finke workshop examining oxide dosing and metering systems; Pavatile's workshop on moulds for simulated stone; and PMSA's own automation and product handling of brick and block making machinery.

Booyesen comments that in the future, PMSA is planning to host more in-depth, two day courses for owners of equipment as well as prospective clients. "These seminars keep us active in the South African market, and give us a competitive advantage. We are supplying valuable technology training and the latest information to the market," he concludes. ■



PMSA's training and seminar centre